



WBTV

ORDER

Print Date 09/19/12

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Flight Dates 09/26/12-10/02/12

Contract / Revision 823142 / AMRCNS 4 JOB SECRITY

Original Date / Revision
09/19/12 09/19/12

Advertiser Americans for Job Security

Agency Crossroads Media

Buying Contact

66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Product

Agency Com 15%

Billing Contact

66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Sales Office T-DC

Sales Region National

Agency Ref

Order Sep 00:15:00

Estimate # 1020

Alt Order # 06325775

Billing Type Cash

Order Type Political

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes Agency Political Pol-Issue

Product Codes PL20

Priority P 3

Advertiser Ref

Primary Account Executive
Dave Clark

Account Executive	Order%	Start Date	End Date
Dave Clark	100%		

Order Share 34% Market Value 408705

Competing Station	% of Order	Amount
WAXN	3%	12261
WBTVn	%	0
WBTVt	%	0
WCCB	11%	44957
WCNC	19%	77654
WHKY	%	0
WJZY	%	0
WMYT	%	0
WNSC	%	0
WSOC	33%	134872
WTVI	%	0
WUNE	%	0
WUNG	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	55	\$78,973.50	\$92,910.00	0.00	08/27/12	09/30/12	55	\$78,973.50	\$92,910.00
October 2012	32	\$39,142.50	\$46,050.00	0.00	10/01/12	10/02/12	32	\$39,142.50	\$46,050.00
Totals	87	\$118,116.00	\$138,960.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	WBTV	09/28/12	09/28/12	Rachael Ray Rachael Ray	Comm	10a-11a	---- 1--	:30	1	\$500.00	P 3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/12	09/30/12	---- 1--		1		\$500.00		0.00					
E 2	WBTV	09/28/12	09/28/12	Price Is Right Price Is Right	Comm	11a-12p	---- 1--	:30	1	\$1,200.00	P 3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/12	09/30/12	---- 1--		1		\$1,200.00		0.00					



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Contract / Revision **823142** Flight Dates **09/26/12-10/02/12**

Hiatus Dates

Original Date / Revision 09/19/12/ 09/19/12

Order Sep 00:15:00

Advertiser **Americans for Job Security** Product **AMRCNS 4 JOB SECRTY** Estimate # **1020**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	WBTV	09/28/12	09/28/12	CBS Soaps CBS Daytime	Comm	12:30-3p (12:30 PM-2:00 PM)	----1--	:30	1	\$1,100.00	P 3	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	----1--	1		\$1,100.00		0.00						
E 4	WBTV	09/28/12	09/28/12	WBTV News at Noon WBTV News At Noon	Comm	12-12:30p	----1--	:30	1	\$1,900.00	P 3	0.00	NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	----1--	1		\$1,900.00		0.00						
E 5	WBTV	09/28/12	09/28/12	Let's Make A Deal Let's Make A Deal	Comm	3-4p	----1--	:30	1	\$800.00	P 3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	----1--	1		\$800.00		0.00						
E 6	WBTV	09/28/12	09/28/12	WBTV News 430a WBTV News 430a	Comm	430-5a	----1--	:30	1	\$250.00	P 3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	----1--	1		\$250.00		0.00						
E 7	WBTV	09/28/12	09/28/12	WBTV News 4.30p WBTV News at 4.30p	Comm	M-F 4.30p-5p	----1--	:30	1	\$1,700.00	P 3	0.00	NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	----1--	1		\$1,700.00		0.00						
E 8	WBTV	09/28/12	09/28/12	WBTV News 5a WBTV News 5a	Comm	5-530a	----1--	:30	1	\$900.00	P 3	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	----1--	1		\$900.00		0.00						
E 9	WBTV	09/28/12	09/28/12	WBTV News 5p WBTV News at 5p	Comm	5p-5:30p	----1--	:30	1	\$2,200.00	P 3	0.00	NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	----1--	1		\$2,200.00		0.00						
E 10	WBTV	09/28/12	09/28/12	WBTV News 530a WBTV News 530a	Comm	530-6a	----1--	:30	1	\$1,125.00	P 3	0.00	NM	1	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	----1--	1		\$1,125.00		0.00						
E 11	WBTV	09/28/12	09/28/12	WBTV News a 5:30p WBTV News at 530p	Comm	M-F 530p-6p	----1--	:30	1	\$2,450.00	P 3	0.00	NM	1	\$2,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	----1--	1		\$2,450.00		0.00						
E 12	WBTV	09/28/12	09/28/12	WBTV News at 6p WBTV News at 6p	Comm	M-F 6p-630p	----1--	:30	1	\$2,900.00	P 3	0.00	NM	1	\$2,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	----1--	1		\$2,900.00		0.00						
E 13	WBTV	09/28/12	09/28/12	CBS AM Network News The Early Show	Comm	7-9a	----1--	:30	1	\$1,080.00	P 3	0.00	NM	1	\$1,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	----1--	1		\$1,080.00		0.00						
E 14	WBTV	09/28/12	09/28/12	Millionaire Millionaire	Comm	M-F 730p-8p	----1--	:30	1	\$1,350.00	P 3	0.00	NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	----1--	1		\$1,350.00		0.00						
E 15	WBTV	09/28/12	09/28/12	America Now America Now	Comm	9a-10a	----1--	:30	1	\$400.00	P 3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						



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Contract / Revision **823142** Flight Dates **09/26/12-10/02/12**

Hiatus Dates

Original Date / Revision 09/19/12/ 09/19/12

Order Sep 00:15:00

Advertiser **Americans for Job Security** Product **AMRCNS 4 JOB SECRTY** Estimate # **1020**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 15	WBTV	09/28/12	09/28/12	America Now America Now	Comm	9a-10a	----1--	:30	1	\$400.00	P 3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----1--					1	\$400.00		0.00			
E 16	WBTV	10/01/12	10/01/12	Rachael Ray Rachael Ray	Comm	10a-11a	1-----	:30	1	\$500.00	P 3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	1-----					1	\$500.00		0.00			
E 17	WBTV	10/01/12	10/01/12	Price Is Right Price Is Right	Comm	11a-12p	1-----	:30	1	\$1,200.00	P 3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	1-----					1	\$1,200.00		0.00			
E 18	WBTV	10/01/12	10/01/12	CBS Soaps CBS Daytime	Comm	12:30-3p (12:30 PM-2:00 PM)	1-----	:30	1	\$1,100.00	P 3	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	1-----					1	\$1,100.00		0.00			
E 19	WBTV	10/01/12	10/01/12	WBTV News at Noon WBTV News At Noon	Comm	12-12:30p	1-----	:30	1	\$1,900.00	P 3	0.00	NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	1-----					1	\$1,900.00		0.00			
E 20	WBTV	10/01/12	10/01/12	Let's Make A Deal Let's Make A Deal	Comm	3-4p	1-----	:30	1	\$800.00	P 3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	1-----					1	\$800.00		0.00			
E 21	WBTV	10/01/12	10/01/12	WBTV News 4p WBTV News at 4p	Comm	M-F 4-4.30p	1-----	:30	1	\$1,500.00	P 3	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	1-----					1	\$1,500.00		0.00			
E 22	WBTV	10/01/12	10/01/12	WBTV News 430a WBTV News 430a	Comm	430-5a	1-----	:30	1	\$250.00	P 3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	1-----					1	\$250.00		0.00			
E 23	WBTV	10/01/12	10/01/12	WBTV News 4.30p WBTV News at 4.30p	Comm	M-F 4.30p-5p	1-----	:30	1	\$1,700.00	P 3	0.00	NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	1-----					1	\$1,700.00		0.00			
E 24	WBTV	10/01/12	10/01/12	WBTV News 5a WBTV News 5a	Comm	5-530a	1-----	:30	1	\$900.00	P 3	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	1-----					1	\$900.00		0.00			
E 25	WBTV	10/01/12	10/01/12	WBTV News 5p WBTV News at 5p	Comm	5p-5:30p	1-----	:30	1	\$2,200.00	P 3	0.00	NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	1-----					1	\$2,200.00		0.00			
E 26	WBTV	10/01/12	10/01/12	WBTV News 530a WBTV News 530a	Comm	530-6a	1-----	:30	1	\$1,125.00	P 3	0.00	NM	1	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	1-----					1	\$1,125.00		0.00			
E 27	WBTV	10/01/12	10/01/12	WBTV News a 5:30p WBTV News at 530p	Comm	M-F 530p-6p	1-----	:30	1	\$2,450.00	P 3	0.00	NM	1	\$2,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



WBTV

Print Date: 09/19/12

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Contract / Revision **823142** Flight Dates **09/26/12-10/02/12**

Hiatus Dates

Original Date / Revision 09/19/12/ 09/19/12

Order Sep 00:15:00

Advertiser **Americans for Job Security** Product **AMRCNS 4 JOB SECRTY** Estimate # **1020**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 27	WBTV	10/01/12	10/01/12	WBTV News a 5:30p WBTV News at 530p	Comm	M-F 530p-6p	1-----	:30	1	\$2,450.00	P 3	0.00	NM	1	\$2,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	1-----					1	\$2,450.00		0.00			
E 28	WBTV	10/01/12	10/01/12	WBTV News at 6p WBTV News at 6p	Comm	M-F 6p-630p	1-----	:30	1	\$2,900.00	P 3	0.00	NM	1	\$2,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	1-----					1	\$2,900.00		0.00			
E 29	WBTV	10/01/12	10/01/12	WBTV News Primetime WBTV News Primetime	Comm	M-F 7p-730p	1-----	:30	1	\$2,150.00	P 3	0.00	NM	1	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	1-----					1	\$2,150.00		0.00			
E 30	WBTV	10/01/12	10/01/12	Millionaire Millionaire	Comm	M-F 730p-8p	1-----	:30	1	\$1,350.00	P 3	0.00	NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	1-----					1	\$1,350.00		0.00			
E 31	WBTV	10/01/12	10/01/12	America Now America Now	Comm	9a-10a	1-----	:30	1	\$400.00	P 3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	1-----					1	\$400.00		0.00			
E 32	WBTV	09/29/12	09/29/12	ACC Football ACC Football Reg Seasor	Comm	12n-330p	-----1-	:30	1	\$4,000.00	P 3	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----1-					1	\$4,000.00		0.00			
E 33	WBTV	09/29/12	09/29/12	WBTV Sat 5a News WBTV Sat 5a News	Comm	5-6a	-----1-	:30	1	\$500.00	P 3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----1-					1	\$500.00		0.00			
E 34	WBTV	09/29/12	09/29/12	WBTV Sat 6a News WBTV Sat 6a News	Comm	6-7a	-----1-	:30	1	\$600.00	P 3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----1-					1	\$600.00		0.00			
E 35	WBTV	09/29/12	09/29/12	WBTV Sat 7a News WBTV Sat 7a News	Comm	7-8a	-----1-	:30	1	\$875.00	P 3	0.00	NM	1	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----1-					1	\$875.00		0.00			
E 36	WBTV	09/29/12	09/29/12	CBS Saturday Early Sho CBS Saturday Early Show	Comm	8-10a	-----1-	:30	1	\$825.00	P 3	0.00	NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----1-					1	\$825.00		0.00			
E 37	WBTV	09/30/12	09/30/12	WBTV Sun 5a News WBTV Sun Am News	Comm	5-6a	-----1	:30	1	\$400.00	P 3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----1					1	\$400.00		0.00			
E 38	WBTV	09/30/12	09/30/12	WBTV Sun 6a News WBTV Sun AM News	Comm	6-7a	-----1	:30	1	\$575.00	P 3	0.00	NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----1					1	\$575.00		0.00			
E 39	WBTV	09/30/12	09/30/12	Sun Hour 1 Sun Prime Hour 1	Comm	7-8p	-----1	:30	1	\$10,000.00	P 3	0.00	NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----1					1	\$10,000.00		0.00			



WBTV

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Contract / Revision **823142** Flight Dates **09/26/12-10/02/12**

Hiatus Dates

Original Date / Revision 09/19/12/ 09/19/12

Order Sep 00:15:00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 39	WBTV	09/30/12	09/30/12	Sun Hour 1 Sun Prime Hour 1	Comm	7-8p	-----1	:30	1	\$10,000.00	P 3	0.00	NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----1					1	\$10,000.00		0.00			
E 40	WBTV	09/27/12	09/27/12	Rachael Ray Rachael Ray	Comm	10a-11a	---1---	:30	1	\$500.00	P 3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---1---					1	\$500.00		0.00			
E 41	WBTV	09/27/12	09/27/12	Thur Hour 3 Thur Prime Hour 3	Comm	10-11p	---1---	:30	1	\$12,000.00	P 3	0.00	NM	1	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---1---					1	\$12,000.00		0.00			
E 42	WBTV	09/27/12	09/27/12	Price Is Right Price Is Right	Comm	11a-12p	---1---	:30	1	\$1,200.00	P 3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---1---					1	\$1,200.00		0.00			
E 43	WBTV	09/27/12	09/27/12	CBS Soaps CBS Daytime	Comm	12:30-3p (12:30 PM-2:00 PM)	---1---	:30	1	\$1,100.00	P 3	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---1---					1	\$1,100.00		0.00			
E 44	WBTV	09/27/12	09/27/12	WBTV News at Noon WBTV News At Noon	Comm	12-12:30p	---1---	:30	1	\$1,900.00	P 3	0.00	NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---1---					1	\$1,900.00		0.00			
E 45	WBTV	09/27/12	09/27/12	Let's Make A Deal Let's Make A Deal	Comm	3-4p	---1---	:30	1	\$800.00	P 3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---1---					1	\$800.00		0.00			
E 46	WBTV	09/27/12	09/27/12	WBTV News 4p WBTV News at 4p	Comm	M-F 4-4.30p	---1---	:30	1	\$1,500.00	P 3	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---1---					1	\$1,500.00		0.00			
E 47	WBTV	09/27/12	09/27/12	WBTV News 430a WBTV News 430a	Comm	430-5a	---1---	:30	1	\$250.00	P 3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---1---					1	\$250.00		0.00			
E 48	WBTV	09/27/12	09/27/12	WBTV News 5a WBTV News 5a	Comm	5-530a	---1---	:30	1	\$900.00	P 3	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---1---					1	\$900.00		0.00			
E 49	WBTV	09/27/12	09/27/12	WBTV News 5p WBTV News at 5p	Comm	5p-5:30p	---1---	:30	1	\$2,200.00	P 3	0.00	NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---1---					1	\$2,200.00		0.00			
E 50	WBTV	09/27/12	09/27/12	WBTV News 530a WBTV News 530a	Comm	530-6a	---1---	:30	1	\$1,125.00	P 3	0.00	NM	1	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---1---					1	\$1,125.00		0.00			
E 51	WBTV	09/27/12	09/27/12	WBTV News a 5:30p WBTV News at 530p	Comm	M-F 530p-6p	---1---	:30	1	\$2,450.00	P 3	0.00	NM	1	\$2,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



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Contract / Revision **823142** Flight Dates **09/26/12-10/02/12**

Hiatus Dates

Original Date / Revision 09/19/12/ 09/19/12

Order Sep 00:15:00

Advertiser **Americans for Job Security** Product **AMRCNS 4 JOB SECRTY** Estimate # **1020**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 51	WBTV	09/27/12	09/27/12	WBTV News a 5:30p WBTV News at 530p	Comm	M-F 530p-6p	--- 1---	:30	1	\$2,450.00	P 3	0.00	NM	1	\$2,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--- 1---					1	\$2,450.00		0.00			
E 52	WBTV	09/27/12	09/27/12	WBTV News at 6p WBTV News at 6p	Comm	M-F 6p-630p	--- 1---	:30	1	\$2,900.00	P 3	0.00	NM	1	\$2,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--- 1---					1	\$2,900.00		0.00			
E 53	WBTV	09/27/12	09/27/12	WBTV News 6a WBTV News 6a	Comm	6-7a	--- 1---	:30	1	\$1,400.00	P 3	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--- 1---					1	\$1,400.00		0.00			
E 54	WBTV	09/27/12	09/27/12	WBTV News Primetime WBTV News Primetime	Comm	M-F 7p-730p	--- 1---	:30	1	\$2,150.00	P 3	0.00	NM	1	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--- 1---					1	\$2,150.00		0.00			
E 55	WBTV	09/27/12	09/27/12	Millionaire Millionaire	Comm	M-F 730p-8p	--- 1---	:30	1	\$1,350.00	P 3	0.00	NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--- 1---					1	\$1,350.00		0.00			
E 56	WBTV	09/27/12	09/27/12	America Now America Now	Comm	9a-10a	--- 1---	:30	1	\$400.00	P 3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--- 1---					1	\$400.00		0.00			
E 57	WBTV	10/02/12	10/02/12	Rachael Ray Rachael Ray	Comm	10a-11a	- 1-----	:30	1	\$500.00	P 3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- 1-----					1	\$500.00		0.00			
E 58	WBTV	10/02/12	10/02/12	WBTV News at 11p WBTV News @ 11p	Comm	11p-1135p	- 1-----	:30	1	\$3,000.00	P 3	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- 1-----					1	\$3,000.00		0.00			
E 59	WBTV	10/02/12	10/02/12	Price Is Right Price Is Right	Comm	11a-12p	- 1-----	:30	1	\$1,200.00	P 3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- 1-----					1	\$1,200.00		0.00			
E 60	WBTV	10/02/12	10/02/12	CBS Soaps CBS Daytime	Comm	12:30-3p (12:30 PM-2:00 PM)	- 1-----	:30	1	\$1,100.00	P 3	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- 1-----					1	\$1,100.00		0.00			
E 61	WBTV	10/02/12	10/02/12	WBTV News at Noon WBTV News At Noon	Comm	12-12:30p	- 1-----	:30	1	\$1,900.00	P 3	0.00	NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- 1-----					1	\$1,900.00		0.00			
E 62	WBTV	10/02/12	10/02/12	Let's Make A Deal Let's Make A Deal	Comm	3-4p	- 1-----	:30	1	\$800.00	P 3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- 1-----					1	\$800.00		0.00			
E 63	WBTV	10/02/12	10/02/12	WBTV News 430a WBTV News 430a	Comm	430-5a	- 1-----	:30	1	\$250.00	P 3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- 1-----					1	\$250.00		0.00			



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Contract / Revision **823142** Flight Dates **09/26/12-10/02/12**

Hiatus Dates

Original Date / Revision 09/19/12/ 09/19/12

Order Sep 00:15:00

Advertiser **Americans for Job Security** Product **AMRCNS 4 JOB SECRTY** Estimate # **1020**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 63	WBTV	10/02/12	10/02/12	WBTV News 430a WBTV News 430a	Comm	430-5a	- 1 - - - - -	:30	1	\$250.00	P 3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- 1 - - - - -					1	\$250.00		0.00			
E 64	WBTV	10/02/12	10/02/12	WBTV News 5a WBTV News 5a	Comm	5-530a	- 1 - - - - -	:30	1	\$900.00	P 3	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- 1 - - - - -					1	\$900.00		0.00			
E 65	WBTV	10/02/12	10/02/12	WBTV News 5p WBTV News at 5p	Comm	5p-5:30p	- 1 - - - - -	:30	1	\$2,200.00	P 3	0.00	NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- 1 - - - - -					1	\$2,200.00		0.00			
E 66	WBTV	10/02/12	10/02/12	WBTV News 530a WBTV News 530a	Comm	530-6a	- 1 - - - - -	:30	1	\$1,125.00	P 3	0.00	NM	1	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- 1 - - - - -					1	\$1,125.00		0.00			
E 67	WBTV	10/02/12	10/02/12	WBTV News a 5:30p WBTV News at 530p	Comm	M-F 530p-6p	- 1 - - - - -	:30	1	\$2,450.00	P 3	0.00	NM	1	\$2,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- 1 - - - - -					1	\$2,450.00		0.00			
E 68	WBTV	10/02/12	10/02/12	WBTV News at 6p WBTV News at 6p	Comm	M-F 6p-630p	- 1 - - - - -	:30	1	\$2,900.00	P 3	0.00	NM	1	\$2,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- 1 - - - - -					1	\$2,900.00		0.00			
E 69	WBTV	10/02/12	10/02/12	WBTV News 6a WBTV News 6a	Comm	6-7a	- 1 - - - - -	:30	1	\$1,400.00	P 3	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- 1 - - - - -					1	\$1,400.00		0.00			
E 70	WBTV	10/02/12	10/02/12	WBTV News Primetime WBTV News Primetime	Comm	M-F 7p-730p	- 1 - - - - -	:30	1	\$2,150.00	P 3	0.00	NM	1	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- 1 - - - - -					1	\$2,150.00		0.00			
E 71	WBTV	10/02/12	10/02/12	Millionaire Millionaire	Comm	M-F 730p-8p	- 1 - - - - -	:30	1	\$1,350.00	P 3	0.00	NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- 1 - - - - -					1	\$1,350.00		0.00			
E 72	WBTV	10/02/12	10/02/12	America Now America Now	Comm	9a-10a	- 1 - - - - -	:30	1	\$400.00	P 3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- 1 - - - - -					1	\$400.00		0.00			
E 73	WBTV	09/26/12	09/26/12	Rachael Ray Rachael Ray	Comm	10a-11a	- - 1 - - - -	:30	1	\$500.00	P 3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- - 1 - - - -					1	\$500.00		0.00			
E 74	WBTV	09/26/12	09/26/12	WBTV News at 11p WBTV News @ 11p	Comm	11p-1135p	- - 1 - - - -	:30	1	\$3,000.00	P 3	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- - 1 - - - -					1	\$3,000.00		0.00			
E 75	WBTV	09/26/12	09/26/12	Price Is Right Price Is Right	Comm	11a-12p	- - 1 - - - -	:30	1	\$1,200.00	P 3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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Contract / Revision **823142** Flight Dates **09/26/12-10/02/12**Hiatus DatesOriginal Date / Revision 09/19/12/ 09/19/12Order Sep 00:15:00Advertiser **Americans for Job Security** Product **AMRCNS 4 JOB SECRTY** Estimate # **1020**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 75	WBTV	09/26/12	09/26/12	Price Is Right Price Is Right	Comm	11a-12p	-- 1----	:30	1	\$1,200.00	P 3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-- 1----					1	\$1,200.00		0.00			
E 76	WBTV	09/26/12	09/26/12	CBS Soaps CBS Daytime	Comm	12:30-3p (12:30 PM-2:00 PM)	-- 1----	:30	1	\$1,100.00	P 3	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-- 1----					1	\$1,100.00		0.00			
E 77	WBTV	09/26/12	09/26/12	WBTV News at Noon WBTV News At Noon	Comm	12-12:30p	-- 1----	:30	1	\$1,900.00	P 3	0.00	NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-- 1----					1	\$1,900.00		0.00			
E 78	WBTV	09/26/12	09/26/12	Let's Make A Deal Let's Make A Deal	Comm	3-4p	-- 1----	:30	1	\$800.00	P 3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-- 1----					1	\$800.00		0.00			
E 79	WBTV	09/26/12	09/26/12	WBTV News 430a WBTV News 430a	Comm	430-5a	-- 1----	:30	1	\$250.00	P 3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-- 1----					1	\$250.00		0.00			
E 80	WBTV	09/26/12	09/26/12	WBTV News 5a WBTV News 5a	Comm	5-530a	-- 1----	:30	1	\$900.00	P 3	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-- 1----					1	\$900.00		0.00			
E 81	WBTV	09/26/12	09/26/12	WBTV News 5p WBTV News at 5p	Comm	5p-5:30p	-- 1----	:30	1	\$2,200.00	P 3	0.00	NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-- 1----					1	\$2,200.00		0.00			
E 82	WBTV	09/26/12	09/26/12	WBTV News 530a WBTV News 530a	Comm	530-6a	-- 1----	:30	1	\$1,125.00	P 3	0.00	NM	1	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-- 1----					1	\$1,125.00		0.00			
E 83	WBTV	09/26/12	09/26/12	WBTV News a 5:30p WBTV News at 530p	Comm	M-F 530p-6p	-- 1----	:30	1	\$2,450.00	P 3	0.00	NM	1	\$2,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-- 1----					1	\$2,450.00		0.00			
E 84	WBTV	09/26/12	09/26/12	WBTV News at 6p WBTV News at 6p	Comm	M-F 6p-630p	-- 1----	:30	1	\$2,900.00	P 3	0.00	NM	1	\$2,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-- 1----					1	\$2,900.00		0.00			
E 85	WBTV	09/26/12	09/26/12	CBS AM Network News The Early Show	Comm	7-9a	-- 1----	:30	1	\$1,080.00	P 3	0.00	NM	1	\$1,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-- 1----					1	\$1,080.00		0.00			
E 86	WBTV	09/26/12	09/26/12	Millionaire Millionaire	Comm	M-F 730p-8p	-- 1----	:30	1	\$1,350.00	P 3	0.00	NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-- 1----					1	\$1,350.00		0.00			
E 87	WBTV	09/26/12	09/26/12	America Now America Now	Comm	9a-10a	-- 1----	:30	1	\$400.00	P 3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



WBTV

Print Date: 09/19/12

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Contract / Revision **823142** Flight Dates **09/26/12-10/02/12**

Hiatus Dates

Original Date / Revision 09/19/12/ 09/19/12

Order Sep 00:15:00

Advertiser **Americans for Job Security** Product **AMRCNS 4 JOB SECRTY** Estimate # **1020**

													<u>Totals</u>		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount	
E 87	WBTV	09/26/12	09/26/12	America Now America Now	Comm	9a-10a	-- 1----	:30	1	\$400.00	P 3	0.00 NM	1	\$400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-- 1----	1		\$400.00		0.00						
													Totals	87	\$138,960.00